



Digital Marketing Executive.

Location: Cambridge, UK, with remote working options

At PhixFlow, our mission is to enable anyone to create business applications by removing the barriers to development through our unique combination of experience, innovation, and intuitive Low-Code platform. We believe software development should be easy and enjoyable, challenging traditional methods, allowing anyone to create business-grade applications that improve processes and drive value.

Our platform has been used to create powerful applications for companies such as Tesco, Virgin Media, Lloyds Pharmacy, The Post Office and Jaguar Land Rover, to name just a few.

We're looking for an experienced Digital Marketing Executive to join Team PhixFlow, based at our headquarters in Cambridge, UK.

Key Responsibilities.

- > Writing innovative content for the website, including blog posts, thought leadership articles and whitepapers
- > Using CMS to update website content
- > Assist with marketing plans, digital advertising and campaigns
- > Maintaining the social media accounts (LinkedIn & Twitter) to enhance audience reach and engagement.
- > Maintaining and update the marketing platform and customer database

To be successful you will need the following.

- > Minimum of 3 years' digital marketing experience across websites
- > Have experience in marketing automation platforms
- > Ideally come from a B2B background, SaaS being preferable
- > Experience of basic HTML to create landing pages and email templates would be desirable
- > Self-motivated and efficient working from home
- > Ideally some design skills and confidence within InDesign and Photoshop, alongside basic HTML

What you can expect from PhixFlow.

- > A caring company that provides a flexible and safe working environment
- > An opportunity to shape the future of software development
- > A fast-growing, ambitious company with opportunities for you to grow
- > Gym membership scheme

Join PhixFlow and let's build the future of software development!